WILLITS CHAMBER OF COMMERCE · HEART OF THE REDWOODS · MEMBERSHIP PACKET

Join the Willits Chamber of Commerce

Making Willits a better place to live, work, and play — and a better place to run a business.

The Chamber is the front door to Willits business. We send visitors and neighbors your way, put your name in front of thousands of people every month, and bring local businesses together around the events that make this town what it is. Whether you run a storefront on Main Street or a one-person business from your truck, there is a membership that fits — and every tier builds on the one before it.

SIX WAYS MEMBERSHIP WORKS FOR YOU

Get found

A listing in the member directory on willits.org, and direct referrals from the Chamber office and visitor center when someone asks for what you do.

Get seen

Features on the Chamber's Facebook page, which 17,300 people viewed in a recent 28-day stretch, plus spotlights and feature stories on the Chamber blog.

Get the word out

Post your events to the community calendar, your openings to the Chamber job board, and your specials as hot deals on willits.org.

Get connected

Mixers, First Fridays and Chamber events with the people who run businesses here too — with industry roundtables at the Gold level and up.

Get celebrated

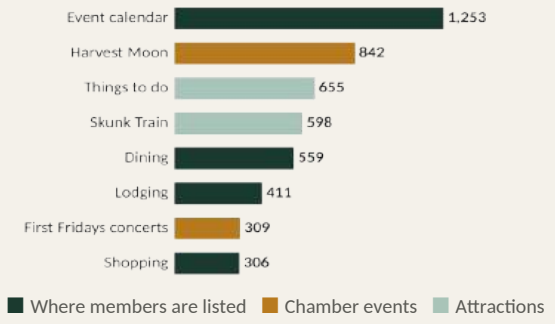
A ribbon cutting to mark your opening or milestone, at your door or at the Chamber office, at every membership level.

Reach travelers

Visit Willits, our tourism site and a Visit California partner, puts local businesses in front of people planning a trip to the redwoods — Gold and Platinum members at the top of the page.

What visitors come looking for

visitwillits.com, Oct 2025 – Oct 2026: 5,015 visitors, 11,544 page views



Harvest Moon Celebration combines two pages. Home page not shown.

Membership from $11 a month

Monthly billing with online sign-up. Each tier builds on the last.

Founding 100. The first 100 members under these tiers secure their rate for two years. Current members count toward the 100, so roughly half the seats are already spoken for.

Ready to join?

The tier sheet and application are in this packet. Fill it in and drop it by the office, or sign up online in about five minutes at **willits.org**.

299 E. Commercial St., Willits · (707) 459-7910 · director@willits.org

Scan to join online

WILLITS CHAMBER OF COMMERCE · EST. 1956

Membership tiers

Every tier includes everything in the tiers before it. Pick the one that fits your business today and step up whenever you are ready.

Solo & Mobile

$120
a year
or $11 a month

Self-employed, home-based, mobile and online businesses with no commercial storefront and no paid employees.

- Listing in the Chamber member directory, with your photo, address, phone and website
- Display space in the Chamber lobby
- Submit your events to the willits.org community calendars (public & member)
- The monthly member newsletter
- A welcome social media post introducing your business
- A ribbon cutting to mark your opening or milestone — at your location or at the Chamber office

Bronze

$175
a year
or $16.04 a month

Everything in Solo & Mobile, plus:

- Direct business referrals from the Chamber office and visitor center
- A written description on your directory listing
- A new member spotlight on our social media when you join
- Member-to-member discounts (coming soon)
- Membership window decal
- One active job posting on the Chamber job board (at a time)
- Inclusion in the quarterly welcome post on the Chamber blog

Silver

$350
a year
or $32.08 a month

Everything in Bronze, plus:

- Two dedicated Facebook posts a year: a meet-the-owner feature and one timed to your busiest season
- Business milestone feature
- One free vendor booth at Chamber events ($40 event / $75 food value)
- A featured directory listing: logo, photos, and ranked above Bronze in search
- One active hot deal on willits.org, with a deal badge on your Visit Willits listing
- A place in the quarterly Silver member roundup on the Chamber blog

Gold

$1,000
a year
or $91.67 a month

Everything in Silver, plus:

- A guaranteed annual feature story on the Chamber blog, linking to your website
- Visitor referral priority: the first name we give when someone asks for your category
- Top placement on your category page on visitwillits.com
- Sponsor recognition at the Car Show, Harvest Moon Celebration and First Fridays
- Priority booth placement at Chamber events
- Unlimited job postings and hot deals, featured at the top of both boards
- Rack card placement in the Chamber lobby
- Two tickets to Chamber events each year
- Peer-to-peer business counseling and industry roundtables

Platinum

$2,500
a year
or $229.17 a month

Everything in Gold, plus:

- Named sponsorship of one annual Chamber event, included
- Top billing at the Car Show, Harvest Moon Celebration and First Fridays
- A dedicated social media feature twice a year
- Priority placement at the top of the Business Directory
- Two feature stories a year on the Chamber blog
- A featured section on the Chamber home page for one month. Including image, name, website and a brief description
- A social post for every job opening and a seasonal hot deal campaign
- Your logo on every page of visitwillits.com, in the sponsored section at the bottom of each page

Join online in five minutes at **willits.org** — pay yearly or monthly by card (monthly plans run twelve months). **Founding 100:** the first 100 members under these tiers lock their rate for two years.

Questions, or ready to join? Stop by the Chamber office at **299 E. Commercial St.** · (707) 459-7910 · info@willits.org · willits.org

WILLITS CHAMBER OF COMMERCE · BUSINESS & NONPROFIT

Membership application

299 E. Commercial St., Willits, CA 95490 · (707) 459-7910
director@willits.org · willits.org

Online sign-up
Scan to join online — yearly or monthly

MEMBERSHIP

BUSINESS / ORGANIZATION NAME _____ DATE mm / dd / yyyy _____

APPLICANT NAME (FIRST & LAST) _____ NONPROFIT ☐ Yes ☐ No

MEMBERSHIP TYPE ☐ **Solo & Mobile $120** ☐ **Bronze $175** ☐ **Silver $350** ☐ **Gold $1,000** ☐ **Platinum $2,500** *per year*

Each tier builds on the last, combining all previous benefits. Sign up online for monthly billing options. ***Act fast:*** *The first 100 members secure their rate for two years!*

Solo & Mobile applicants — please confirm both:

☐ I confirm my business has NO commercial storefront. ☐ I confirm my business has NO paid employees.

MAILING ADDRESS

ADDRESS _____

ADDRESS LINE 2 (OPTIONAL) _____

CITY _____ STATE / PROVINCE _____

ZIP / POSTAL CODE _____ MAIN PHONE _____

BUSINESS INFORMATION

PRIMARY EMAIL _____ BUSINESS ESTABLISHED DATE mm / dd / yyyy _____

WEBSITE https:// _____ FACEBOOK USERNAME _____

BUSINESS ADDRESS SAME AS MAILING ADDRESS? ☐ Yes ☐ No INSTAGRAM USERNAME _____

IF NO, BUSINESS ADDRESS _____

BUSINESS CATEGORY

☐ Lodging (motel / inn) ☐ Grocer / liquor mart ☐ Dining ☐ Gas station (incl. w/ mart) ☐ Event center ☐ Entertainment ☐ Media / news

☐ Retail ☐ Salon (hair, tattoo, etc.) ☐ Health care ☐ Financial institution ☐ Real estate ☐ Professional services ☐ Plumbing / electrical

☐ Utilities (electric, gas, internet, etc.) ☐ Veterinarian ☐ Manufacturer ☐ Wholesale / distributor

☐ Other (please explain) _____

HOW DID YOU HEAR ABOUT THE CHAMBER?

☐ Ambassador ☐ Facebook ☐ Instagram ☐ Website ☐ Chamber member ☐ Other: _____

PAYMENT & AGREEMENT

PAYMENT ☐ **Check enclosed** ☐ **Invoice me** *Checks and money orders payable to Willits Chamber of Commerce.* AMOUNT $ _____

Note: The Chamber endeavors to protect your contact information from inappropriate use. We do not distribute or sell your contact information. Signature on this application declares that the business owner or organization representative holds sole rights, copyright, or permission to publish all materials provided to the Chamber for distribution. I understand that my membership will be continuous upon payment of my auto-renewal of annual dues.

Please email your business or organization logo to **info@willits.org** in PDF or JPG format, if applicable.

APPLICANT SIGNATURE _____ DATE mm / dd / yyyy _____

FOR OFFICE USE ONLY DATE RECEIVED _____ PAID $ _____ ☐ Check ☐ Card ☐ Invoice sent ☐ In GrowthZone FOUNDING # _____ INITIALS _____